

CHELSEA FC FOUNDATION



EFDN

European
Football for
Development
Network

“Teaching critical STEM related skills for the 21st Century”



Bienvenido

Willkommen

Bem Vinda

Witamy

Välkommen

Bienvenue

Welkom

Benvenuto

Velkommen

Welcome

OXFORD
BROOKES
UNIVERSITY



2000-2004 - Bsc Degree in Education & Sports Coaching

2006 - MLS Soccer Coach in Connecticut, USA

2007-2013 - Head of Education

2013- to date - Head of Education



FOUNDATION



www.linkedin.com/in/mattjmead



HOME OF THE CHAMPIONS

Premier League

YOKOHAMA TYRES

16-17

YOKOHAMA TYRES

YOKOHAMA TYRES

YOKOHAMA TYRES



Carabao

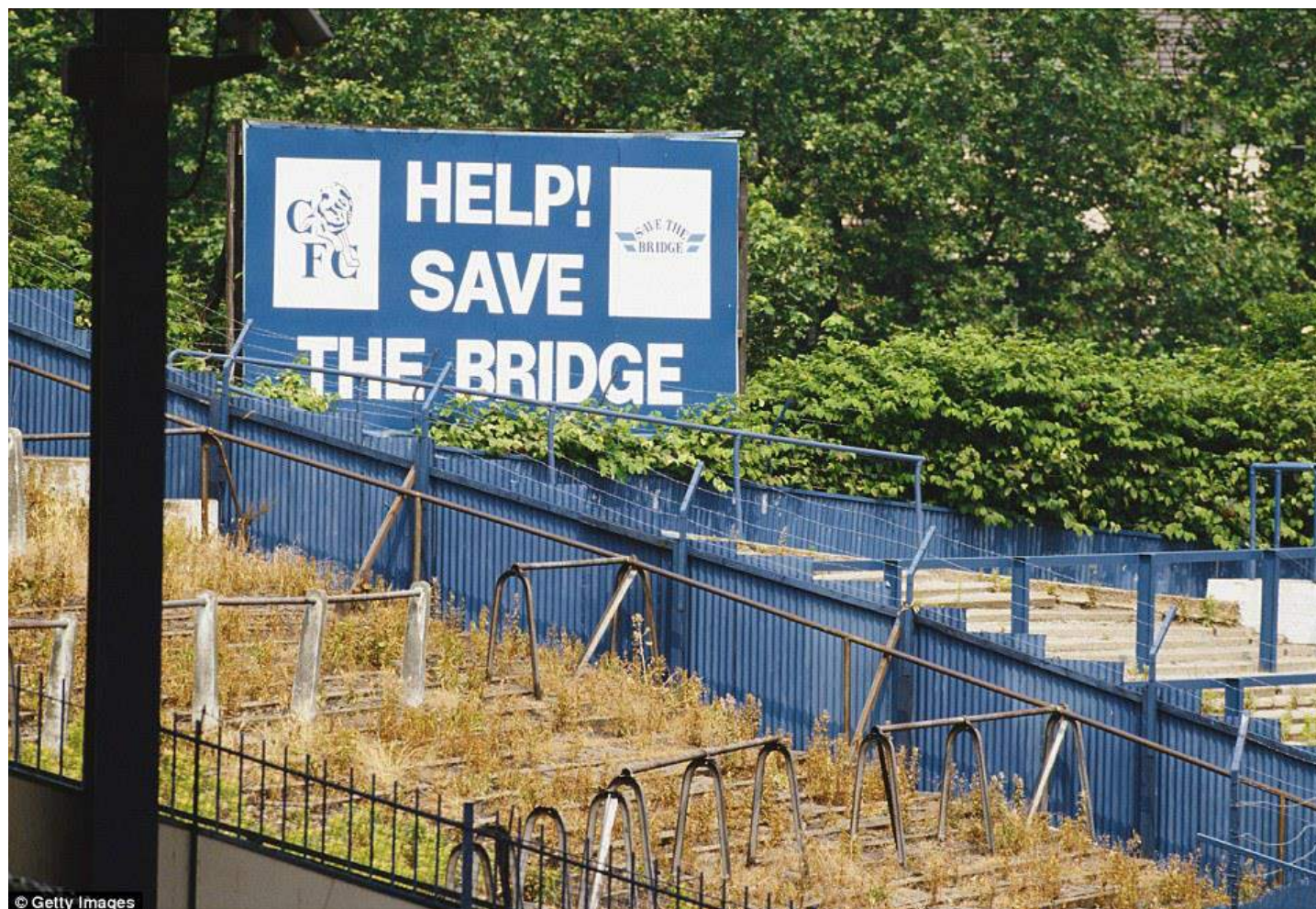
Carabao



FOUNDATION

Motivate | Educate | Inspire

25 YEARS





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KEEP OFF THE PITCH

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KEEP OFF THE PITCH



CHELSEA FOOTBALL CLUB
CHELSEA



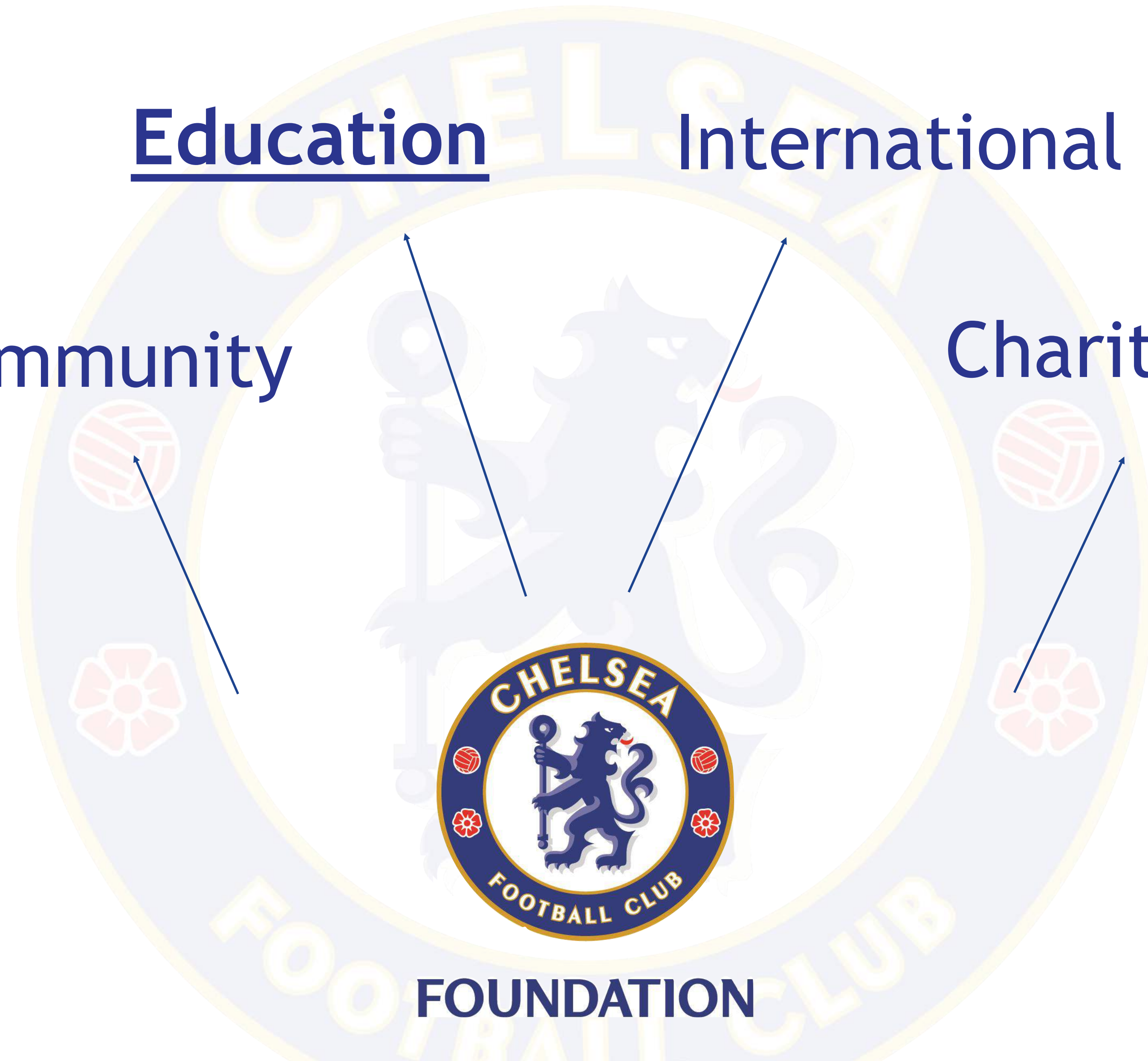
Education

International

Community

Charitable

FOUNDATION



STEM

(Science, Technology, Engineering & Mathematics)

The world currently faces an **unprecedented need for new innovators, thinkers, and problem solving leaders.**

We already need double the number of qualified workers if we want to fill open STEM positions and that gap will only increase.

Industry leaders, governments, educators, and parents are all searching for solutions that will enable them to get all students excited.

STEM STATS

(UK Engineering & Manufacturing Data, 2017)

1.2M

ENGINEERS ARE NEEDED BY 2020

11%

ENGINEERS ARE FEMALE

53%

OF COMPANIES BELIEVE THEY SHOULD
BE MORE INVOLVED WITH SCHOOLS

80%

OF JOBS WILL INCLUDE STEM RELATED
SKILLS BY 2020

STEM Careers

Aerospace Engineer

Computer Hardware Engineer

Biologist

Robotics Technician

Electrical Engineer

STEM Careers

(@ Chelsea FC)

Head Groundsman

Physiotherapist

Web Designer

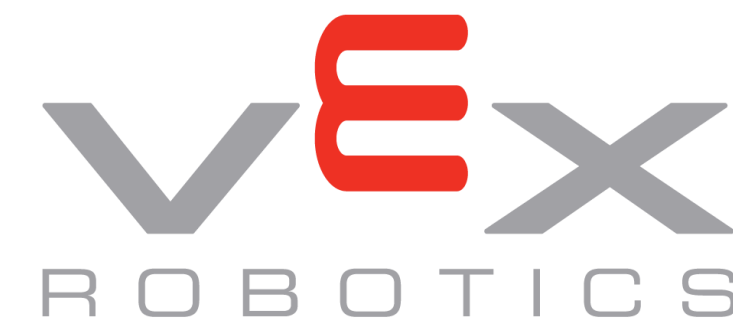
Match Analysis

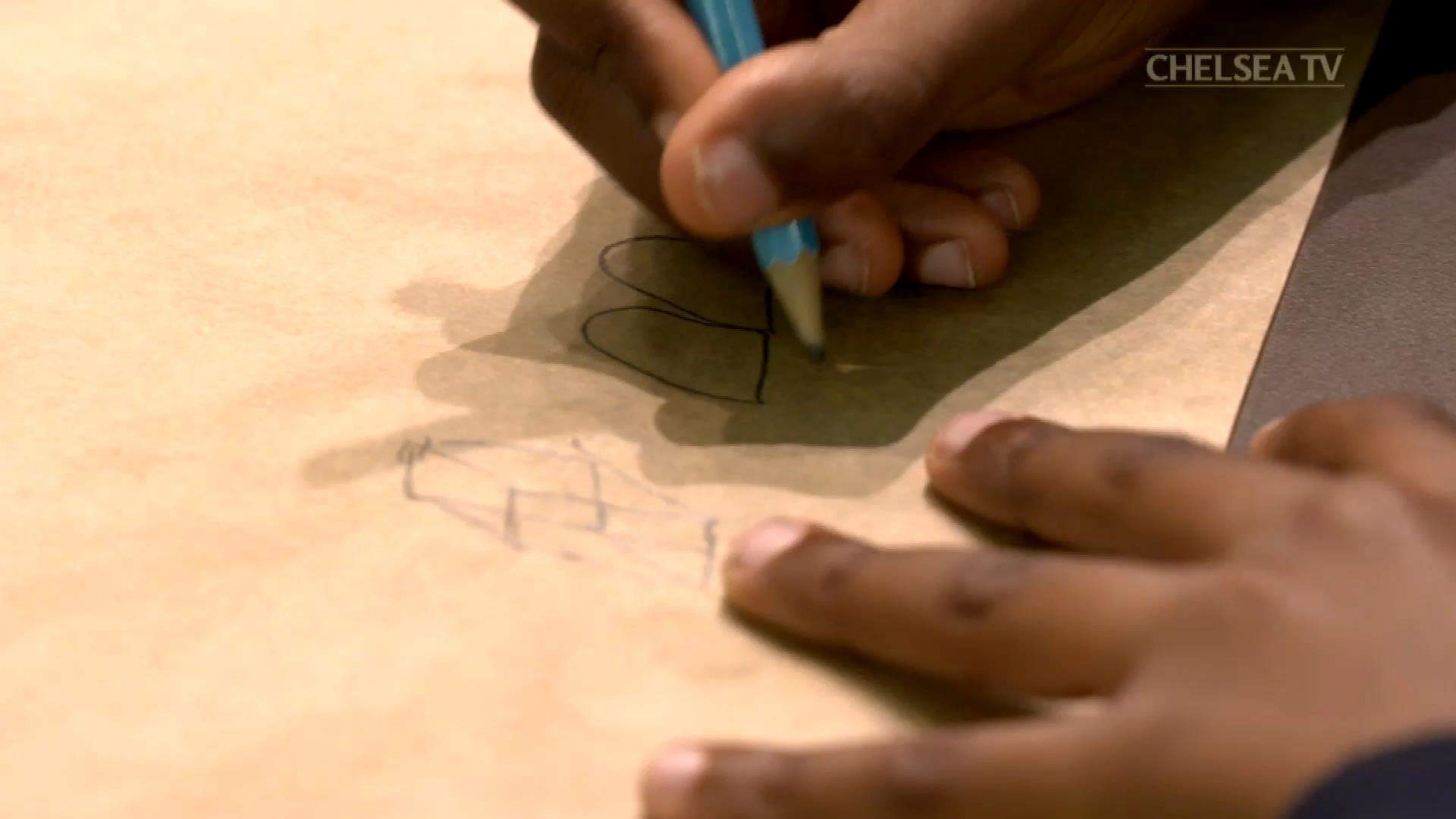
Customer Relationships Management

Digital Blue



FOUNDATION







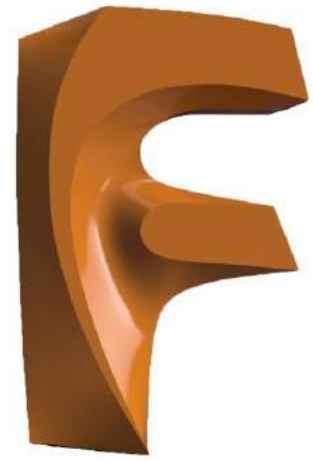
Autodesk makes software for people who make things. If you've ever driven a high-performance car, admired a towering skyscraper, used a smartphone, or watched a great film, chances are you've experienced what millions of Autodesk customers are doing with our software.



VEX Robotics envision a world where every student has the opportunity to be inspired by the excitement of hands-on STEM learning and knows the feeling of creating something with technology. We want people of all ages and backgrounds to recognise that creative problem solving is fun and see its importance in shaping a better future.

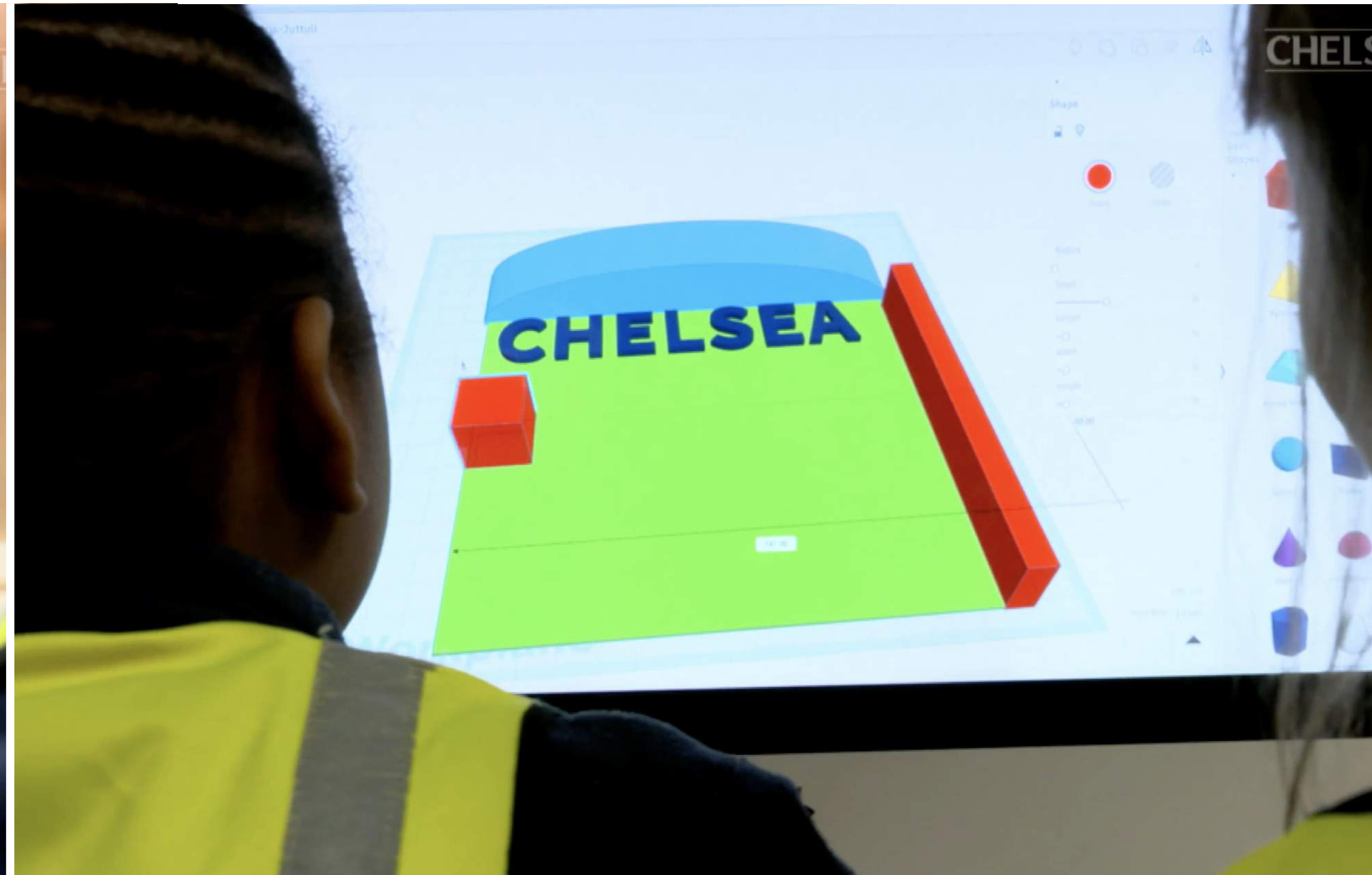
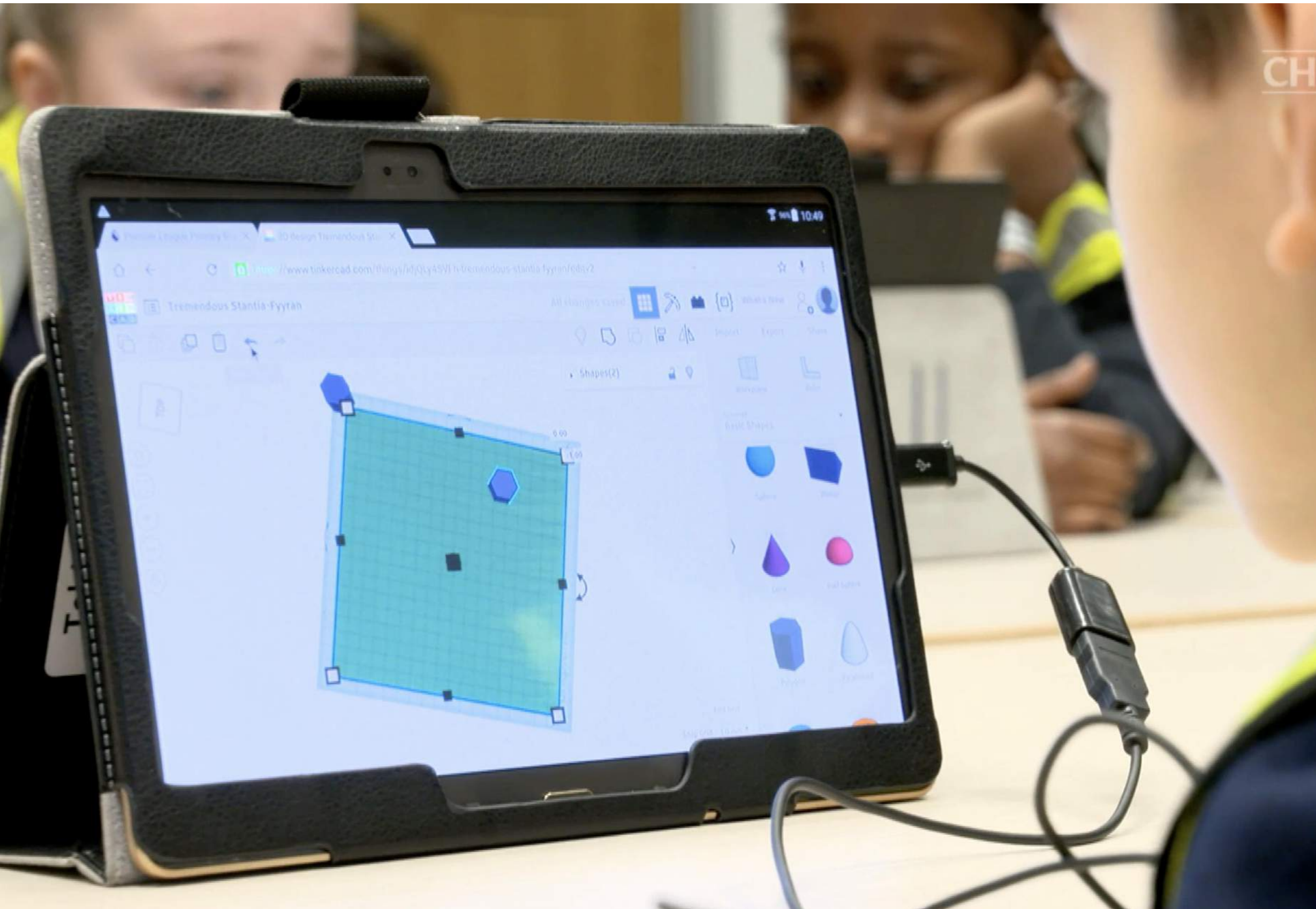


Solutions inc. believe passionately that Apple technology embraces the creative potential in everyone. Our ethos has never changed. We strive to achieve the almost impossible and our team shares a passion and determination to push the boundaries of learning and teaching through better understanding and adoption of technology.



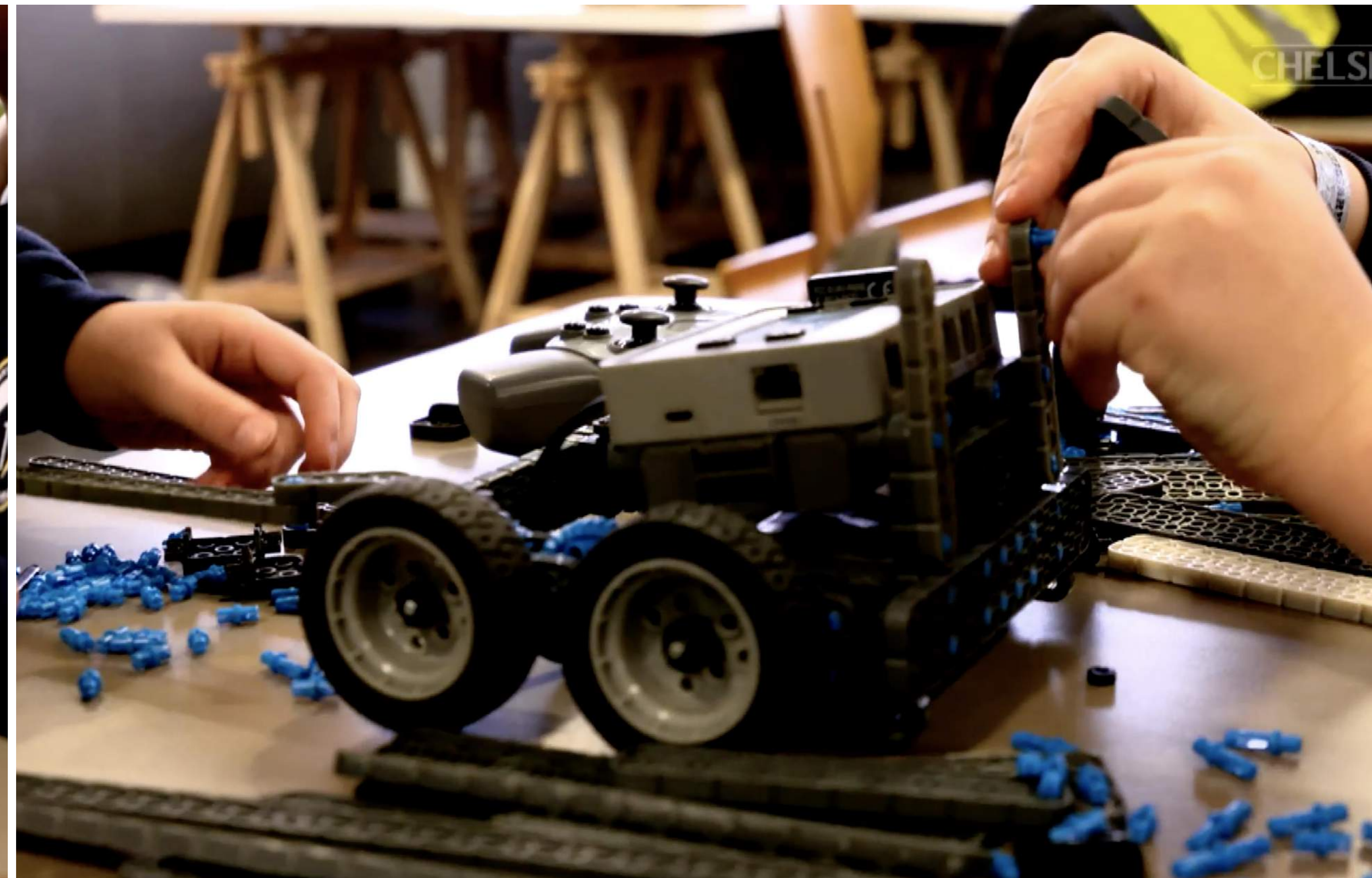
AUTODESK®
FUSION 360™



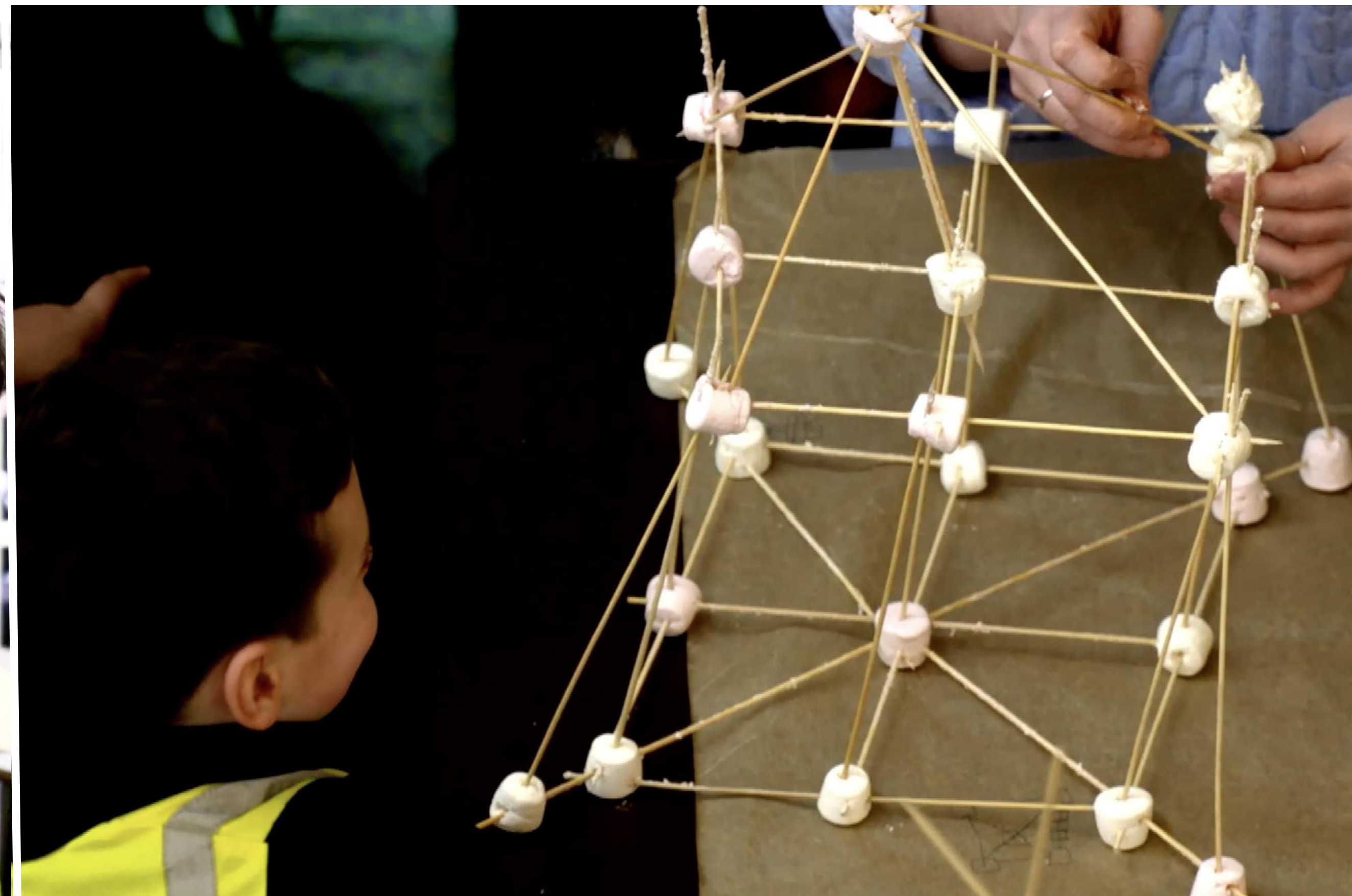


VEX[®]

ROBOTICS



ENGINEERING - SPAGHETTI TOWERS



Robot Football - Block coding with Sphero



FOUNDATION





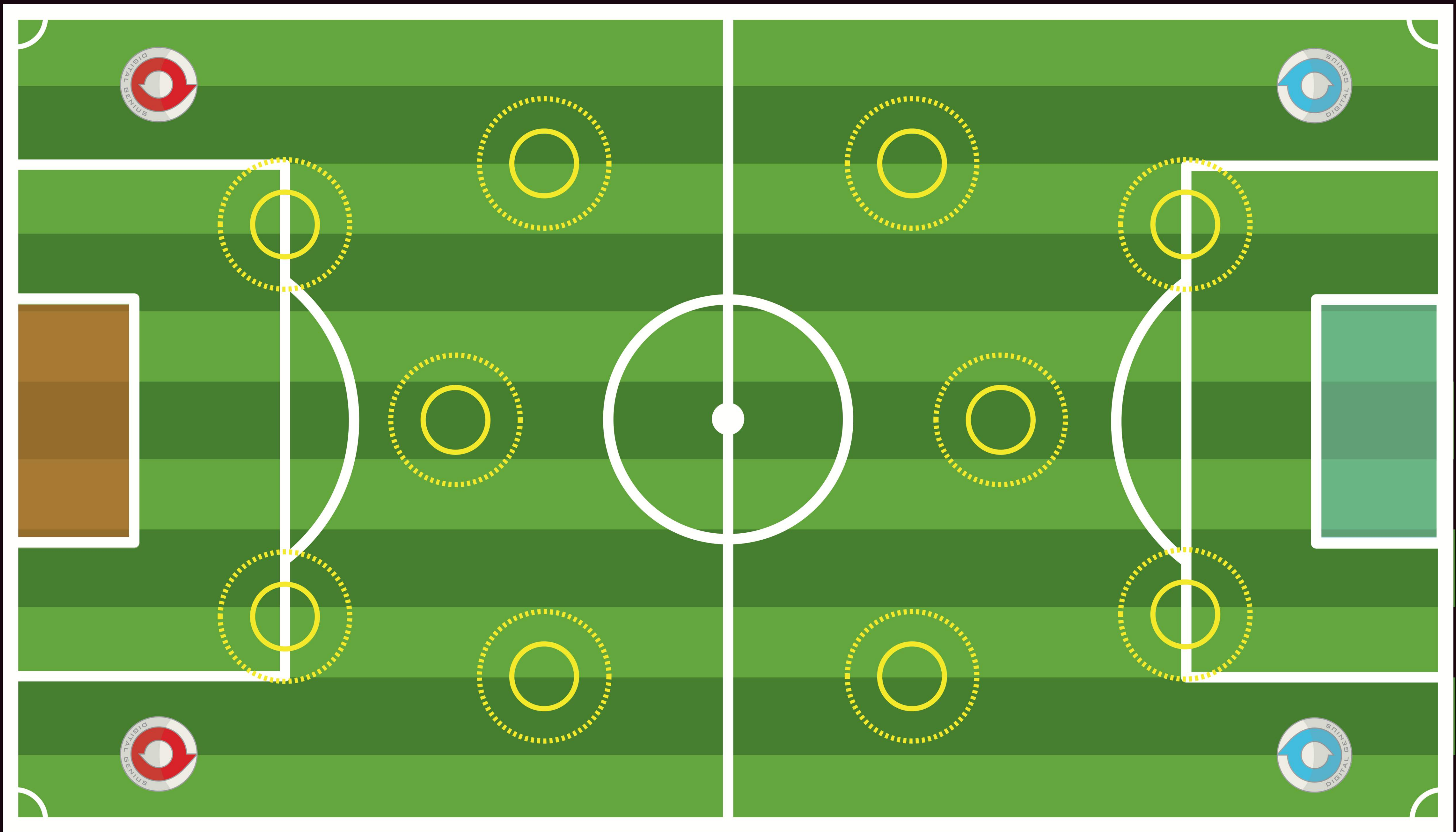
FOOTBALL CLUB
FOUNDATION

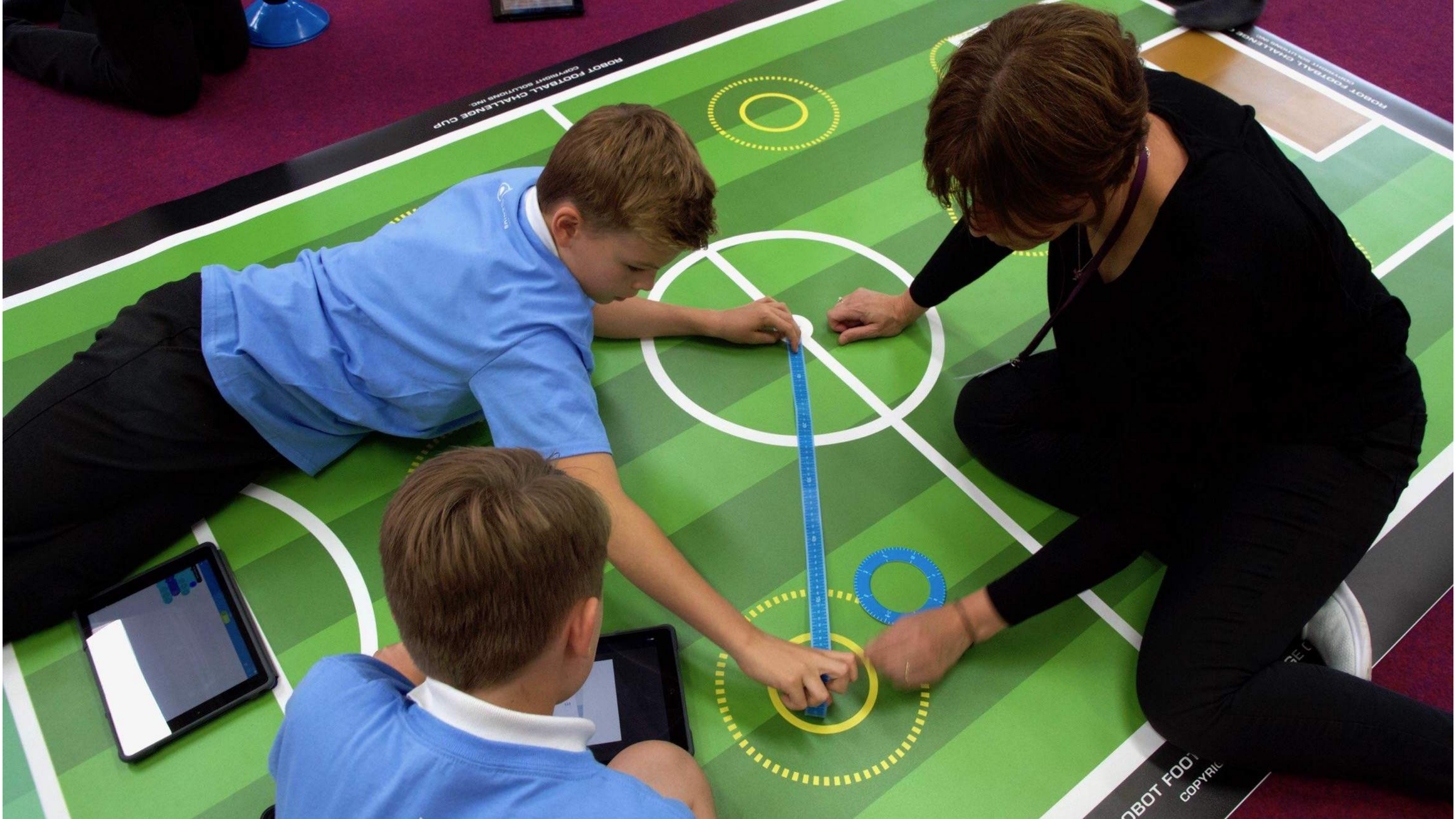
www.chelseafc.com/foundation

Be Ambitious
Be Inspiring
Be Connected
Be Fair

lockcharge
CARRIER

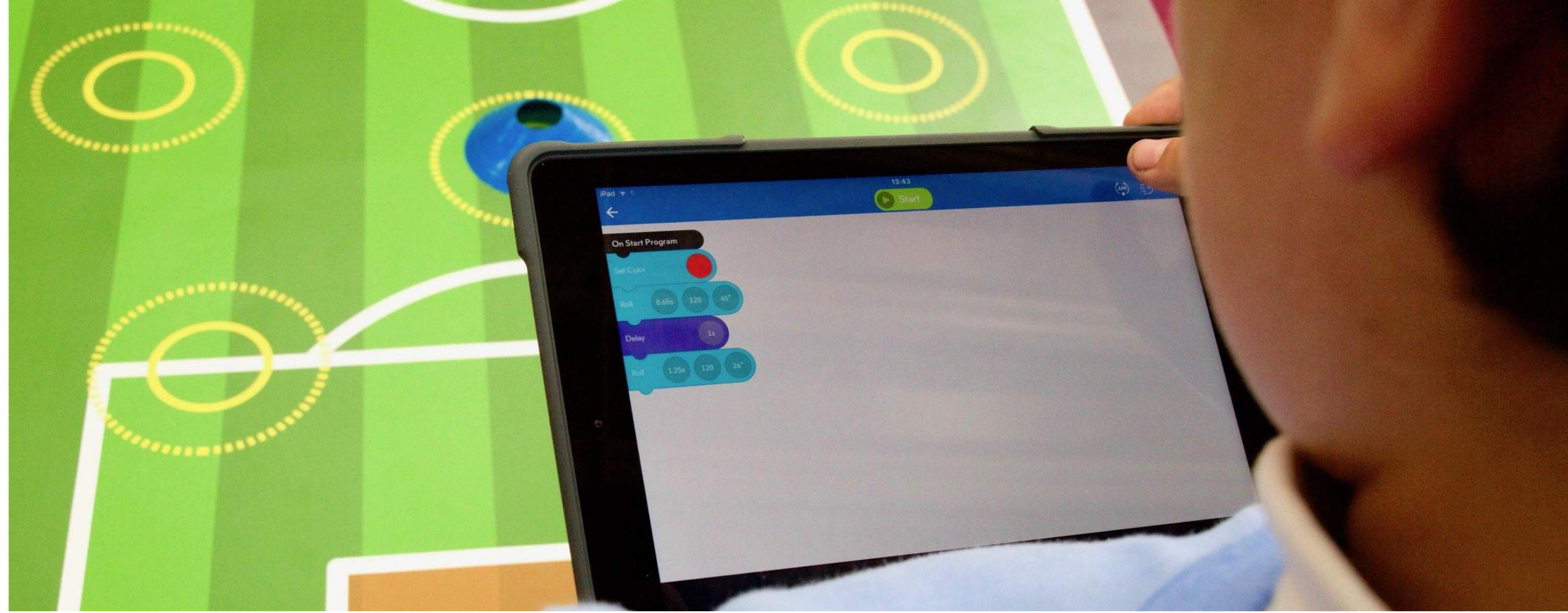
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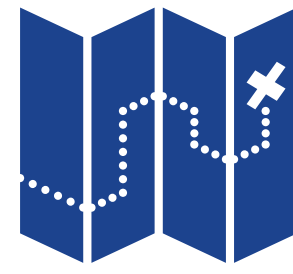
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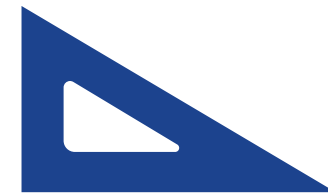
Speed



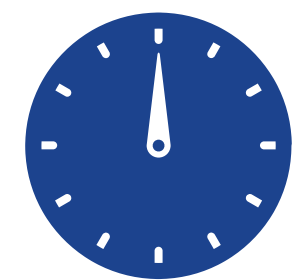
Distance

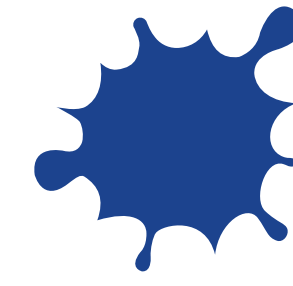


Angles

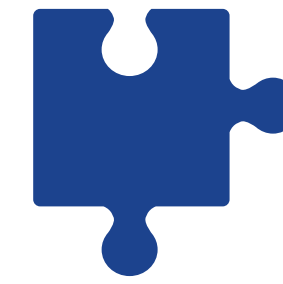


Duration





Creativity



Problem Solving



**Computational
Thinking**



Teamwork



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Be Ambitious
Be Inspiring
Be Connected
Be Fair



Premier League
Primary Stars



Chelsea Foundation
DIGITAL
BLUE



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Premier League
Primary Stars

Future Collaborations



FOUNDATION



Chelsea FC Sports Tech Hack







Foundation tech hack launches at the Bridge

NEWS MON 30 OCT 2017

The Chelsea Foundation will be holding its first ever Sports Technology Hack this week, inviting a range of companies to Stamford Bridge with the challenge of enhancing the fan experience.

The week-long event hosts 15 sports technology businesses, who will spend two days learning about the club before developing ideas and presenting them to a panel which will then decide the overall winner, on Friday.

The unique programme places the Foundation at the forefront of technology, aligning the club's charity with innovative start-up companies while providing those businesses the opportunity and experience of pitching to and working with one of the world's leading football clubs.

Matt Mead, Chelsea Foundation head of education, said: 'The Chelsea Foundation is extremely excited to welcome a range of sports technology companies to Stamford Bridge for a week of innovation, collaboration and problem solving.'

Latest News [More News](#)



NEWS Fri 9 Mar 2018

PMB: CHELSEA V CRYSTAL PALACE - TALKING POINTS

The Blues are back playing on a Saturday for the first time since mid-January...



FEATURE Thu 8 Mar 2018

THE WORK BEHIND...MARCOS ALONSO

Marcos Alonso is the latest player to speak about his routine behind the scenes at our training ground...



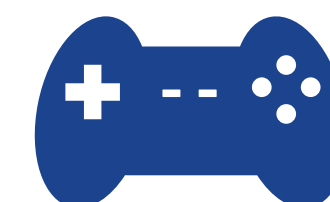
Fan Engagement

(October 2017)



Smart Stadia

(April 2018)



eSports

(July 2018)

It has to start with a catalyst for change...



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“I Didn’t Know Football Could Do That”

@CFCFoundation



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Questions



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