

# FEYENOORD X STEM

2022-2023



FEYENOORD  
FOUNDATION



# FEYENOORD, SO MUCH MORE THAN A FOOTBALL CLUB

We are perhaps *Rotterdam's strongest* brand and are therefore able to make a difference. We feel a moral responsibility for the city and the residents to whom we owe so much. And to which we are inextricably linked.







# A CITY UNITED BY FOOTBALL

SJOERD MOSSOU, JOURNALIST



**2** pijlers  
**8** projecten

**SPORT**

Kennis maken, motiveren, stimuleren

**SPORT** Structureel

**TALENT**

Onderwijs, leren en werken

**UNDER CONSTRUCTION**

Subdoelstellingen

Peuters  
1-3



FEYENOORD  
SCHOOLSPORT

Gezonde leefstijl

Kleuters  
3 - 5



FEYENOORD  
SCHOOLSPORT

SCHOOLSPORT  
PLUS

Gezonde leefstijl

Kinderen  
6 - 12



FEYENOORD  
SCHOOLSPORT

FEYENOORD  
WIJKSPORT

FEYENOORD  
STREET LEAGUE

CLUB1908

SCHOOLSPORT  
PLUS

Gezonde leefstijl, Sociaal emotioneel, zelfvertrouwen, sociale cohesie, leefbaarheid wijken, veiligheid

Adolescenten  
13-18



FEYENOORD  
WIJKSPORT

FEYENOORD  
YOUTH LEAGUE

ZUID VOOR  
ZUID

STAGES

Gezonde leefstijl, Sociaal emotioneel, zelfvertrouwen, sociale cohesie, leefbaarheid wijken, veiligheid

Volw jong  
19-35



FITTER MET  
FEYENOORD

ZUID VOOR  
ZUID

TEAM TALK

Gezonde leefstijl, mentale gezondheid, weerbaarheid, zelfvertrouwen, opbouwen sociale leven

Volw middelb  
36-65



FITTER MET  
FEYENOORD

Gezonde leefstijl  
Zelfvertrouwen, eenzaamheid,

Ouderen  
65+



WALKING  
SPORTS

MOVE ON

Gezonde leefstijl,  
eenzaamheid, voorkomen  
geheugenverlies

**OVERZICHT PROJECTEN**



## TALENT DEVELOPMENT

Feyenoord is a club where talent comes alive. We create conditions in which football talents can develop optimally. We translate the knowledge and experience gained into our social projects so that the youth of Rotterdam can benefit.

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# GOALS OF CLUB1908 PROJECT

## **Main Goal**

Education - Providing a better future by developing social and cognitive skills

## **Subgoals**

Participants are more aware of what a healthy lifestyle contains

## **Subgoals**

Participants have a better perspective on their future

## **Subgoals**

Participants experience a closer bond and trust with Feyenoord

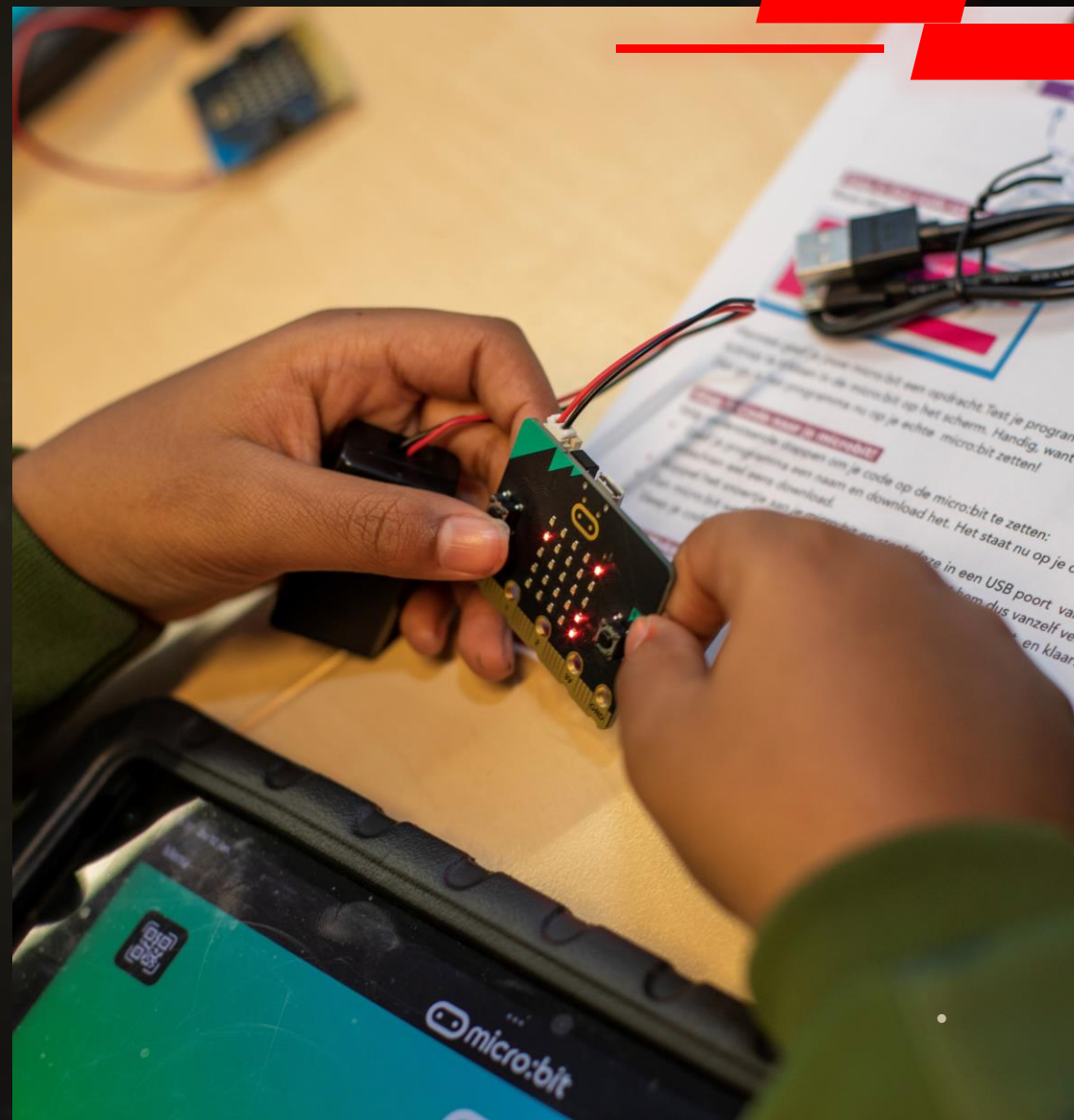




# CLUB1908

An 20-week program where participants take tailor-made STEM lessons.

- 21st-century skills
- Sports and physical activity
- Problem-based learning
- Social-emotional development, self-confidence, resilience







stadion feyenoord



FEYENOORD  
ROTTERDAM  
2022



**FEYENOORD X  
TECHNASIUM**

'UIT EIGEN  
KRACHT  
VOORT-  
GEBRAC





adidas

Heineken -00-

EuroPo

RET

RET

RET

JEX.NL

SOURCE Vitaminwa

# PARTNERS

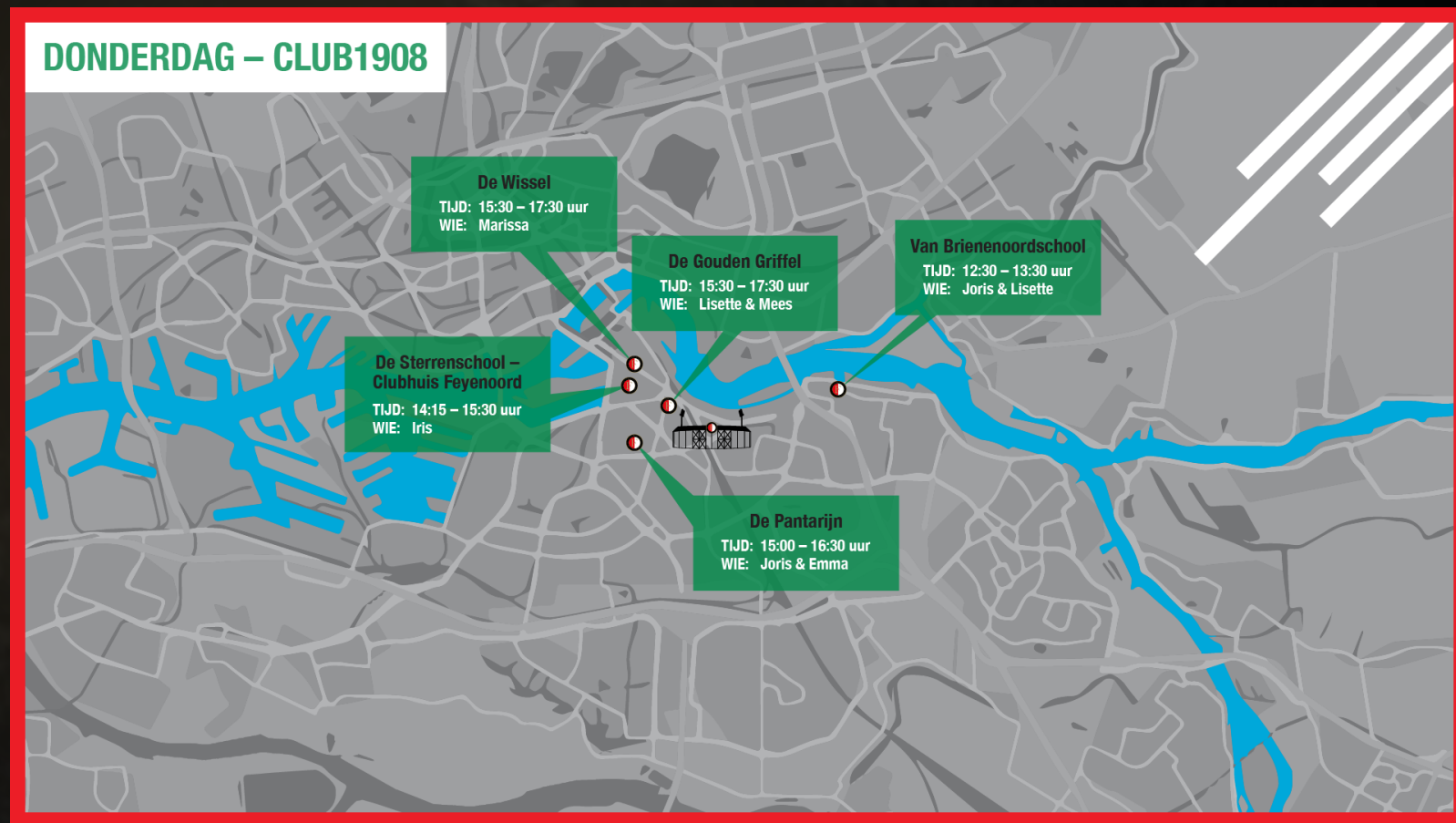






# AVERAGE DAY OF CLUB1908

- 6 teachers
- 9 different locations
- This season 630 participants in Club1908
- 3 different unique Feyenoord classrooms







**THANKS FOR  
THE ATTENTION**



**VRAGEN?**